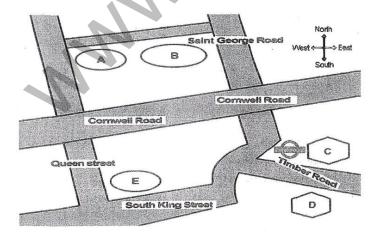
IELTSFEVER LISTENING PRACTICE TEST 46

SECTION 1 Question1-10 complete the form below

Write NO MORE THAN 2 WORDS AND/OR A NUMBER for each answer

Tour	ism survey
Example	Answer
Name:	Robert Goddard
Destination:	(1)
Total number of visits:	(2)
Favourite attraction	(3)
Best thing about	
The destinations dinning options:	(4) of food
Method of transport	
To destination:	By (5)
Age Group	(6)
Income level:	(7)
Purpose of visits	. on business
	. (8)
Occupation:	. (9)
Opinion of cost of accommodation:	(10)

Section 2 Questions 11-20 Questions 11-15 Label the map below. Write the correct letter, A-E, next to questions 11-15.



(11) Science Museum	
(12) National History Museum	
(13) Car Park	
(14) Shopping Mall	
(15) Primary School	

Questions 16-20

what is the improvement of each main point of interest in the area? Choose FIVE answers from the box and write the correct letter, $A \cdot G$, next to questions 16-20.

- [A] New entrance
- [B] Free lunch provided
- [C] Free information provided
- [D] Increase in size
- [E] Additional signs
- [F] New exhibitions
- [G] New structure
- (16) Car Park
- (17) Primary School
- (18) Science Museum
- (19) National History Museum
- (20) Shopping Mall

SECTION 3 Questions 21=30 Questions 21-23 Choose the correct letter, A, B or C:

- (21) The proposal will
- [A] be reviewed by two examiners.
- [B] be added to the final grade.
- [C] be returned with feedback.
- (22) The proposal will consist mostly of
- [A] topics.
- [B] methods.
- [C] results.
- (23) For the practice paper, the tutor has directed the students to make sure to
- [A] pay attention to time limits.
- [B] write at least 6,000 words.
- [C] keep on topic.

Questions 24-30 complete the sentences below Write ONE WORD AND OR A NUMBER for each answer.
 (24) There is no need to lots of people. (25) Pay attention to the of the final report (26) Prepare, one for the teacher, another for the students themselves. (27) The deadline of the final paper is
SECTION 4 Questions 31-40 Complete the notes below. Write NO MORE THAN TWO WORDS for each answer.
Advertising Effect
The Important Factor to consider ® The (31) customers must travel affects the probability that they will buy the product .
Methods of communication
Methods of communication ® Advertising slogans are easier to remember if there is a (32)played with them. Mandy's candy store appeals to people's sense of (33) to draw in customers.
® Advertising slogans are easier to remember if there is a (32)played with them.
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 ® Advertising slogans are easier to remember if there is a (32)played with them. Mandy's candy store appeals to people's sense of (33) to draw in customers. ® To an ad compaign for digital products, it is (34) that is extremely important. Effect on your product sales
 ® Advertising slogans are easier to remember if there is a (32)played with them. Mandy's candy store appeals to people's sense of (33) to draw in customers. ® To an ad compaign for digital products, it is (34) that is extremely important. Effect on your product sales ® The customer's (35) after he or she experiences the ad is most important. Marketing Strategies ® On international flights, it is wise for advertisements to be displayed in the common
 ® Advertising slogans are easier to remember if there is a (32)played with them. Mandy's candy store appeals to people's sense of (33) to draw in customers. ® To an ad compaign for digital products, it is (34) that is extremely important. Effect on your product sales ® The customer's (35) after he or she experiences the ad is most important. Marketing Strategies ® On international flights, it is wise for advertisements to be displayed in the common (36) of most passengers.
 ® Advertising slogans are easier to remember if there is a (32)played with them. Mandy's candy store appeals to people's sense of (33) to draw in customers. ® To an ad compaign for digital products, it is (34) that is extremely important. Effect on your product sales ® The customer's (35) after he or she experiences the ad is most important. Marketing Strategies ® On international flights, it is wise for advertisements to be displayed in the common (36) of most passengers. ® Very few young people buy (37) ® The UNESCO website would be a good place to advertise for companies aiming to